

## Sample Homeowners Insurance Lead



For: Tom Agent  
Type: Homeowners  
Quote Needed: ASAP

### Contact Information

**Name:** Jim Customer **Email:** Customer's Email Address  
**Address:** 123 Sample Lane **Daytime Phone:** (123) 234-0934  
Anywhere, CA 90012 **Evening Phone:** (123) 234-4523  
**Time to Contact:** Afternoon **Fax:** (123) 690-6574  
**Additional Comments:** We need home insurance as soon as possible.

### Insurance Information

**New Purchase:** No **Time at Current Residence:** 3-5 years  
**Time at Previous Address:** More than 10 years  
**Currently Insured:** 6 months - 1 year **Credit History:** Good  
**Current Company:** Liberty Mutual **Current Premium:** \$1,075 yearly  
**Time Continuously Insured (with any company):** 5+ years  
**Policy Expires:** Apr 20, 2008 **Time with Company:** 5+ years  
**Social Security:** 123-45-6977 **Birthdate:** Oct 22, 1971

### Property Information

**Address:** 123 Sample Lane **Type of Dwelling:** Single Family Home  
Anywhere, AL 90012  
**County:** Sample **Occupancy Status:** Primary Residence  
**Year Built:** 1994  
**Square Footage:** 3100 **Stories:** 2  
**Bedrooms:** 4 **Bathrooms:** 3.5  
**Heat Source:** Electric **Fireplaces:** 1  
**Garage:** Attached 2 car **Wooden Patios/Decks:**  
**Siding:** Brick **Roof Type:** Asphalt

**Foundation Type:** Basement

### Home Features

<b>Distance to Fire Station:</b> Less than 5 miles	<b>Distance to Fire Hydrant:</b> 500-1,000 feet
<b>Dog Type, if any?:</b> None	
<b>Upgrades in last ten year?:</b> Yes	
<b>Upgrade Details:</b> Rewiring of electrical system, March 2003	
<b>Burglar Alarm:</b> Yes	<b>Monitored Alarm:</b> Yes
<b>Smoke Detectors:</b> Yes	<b>Fire Extinguishers:</b> Yes
<b>Manned Security Station:</b> No	<b>Cathedral/Vaulted Ceilings:</b> No
<b>Deadbolts:</b> Yes	<b>Fire Alarm:</b> Yes
<b>Unfenced Pool:</b> No	<b>Fenced-In Pool:</b> Yes
<b>Hot Tub:</b> No	<b>Indoor Sprinklers:</b> No
<b>Central Heating/Air:</b> Yes	<b>Hardwood Floors:</b> Yes
<b>Enclosed Porch/Patio:</b> Yes	<b>Outdoor Sprinklers:</b> Yes

### Coverage Requested

<b>Dwelling:</b> \$300,000	<b>Contents:</b> \$60,000
<b>Liability:</b> \$300,000	<b>Deductible:</b> \$500
<b>Additional Coverage Requests:</b> Sump Pump	

### Claim History (Last Five Years)

<b>Total Number:</b> 1		
<b>Type:</b> Water	<b>Amount:</b> \$1500.00	<b>Date:</b> September 2003
<b>Details:</b> Roof leaked for 1 month before it was noticed.		